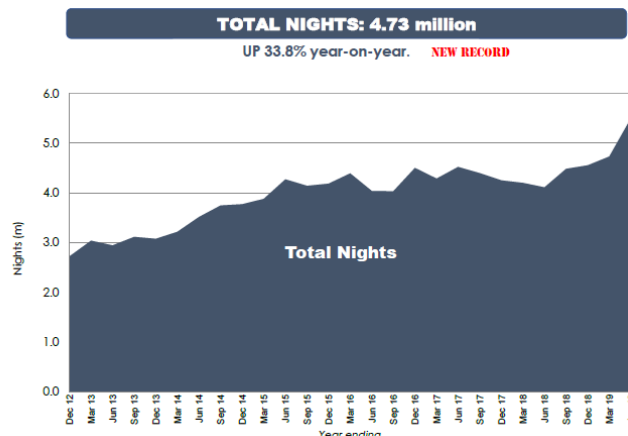


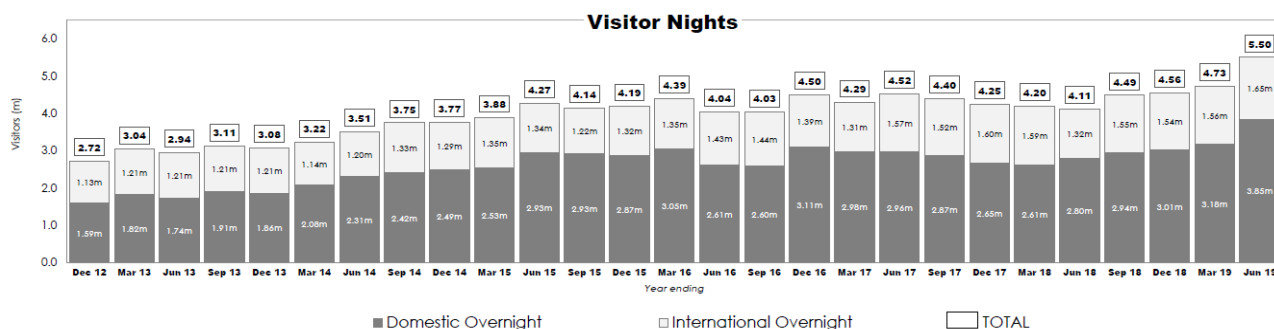
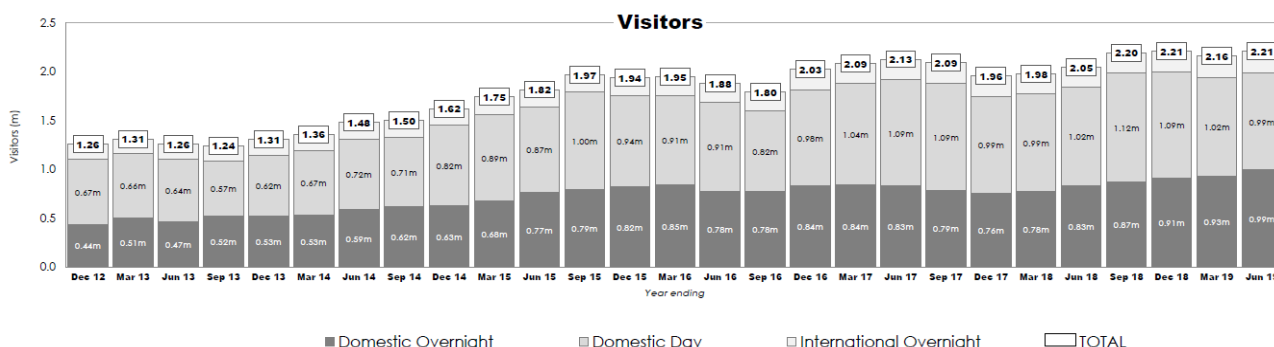


# SNAPSHOT BYRON BAY VISITOR ECONOMY

Key results for YE June 2019



## VISITOR & VISITOR NIGHTS BREAKDOWNS

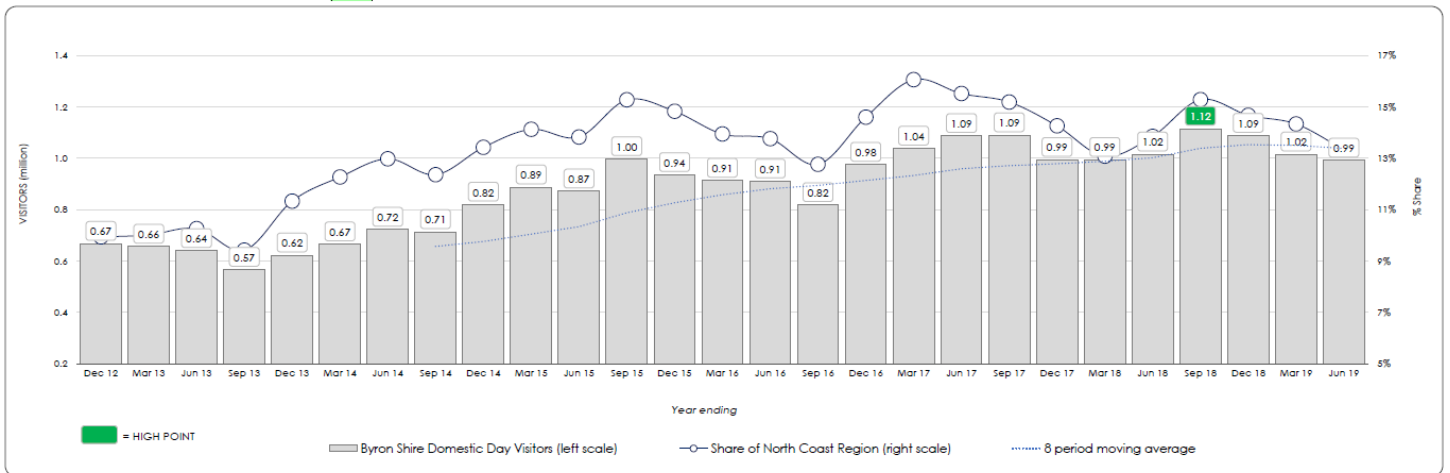


This report was commissioned by Destination Byron on behalf of its members to support their approach to a 'sustainable & responsible' visitor economy in the Byron Shire

more information email: [info@destinationbyron.com.au](mailto:info@destinationbyron.com.au)

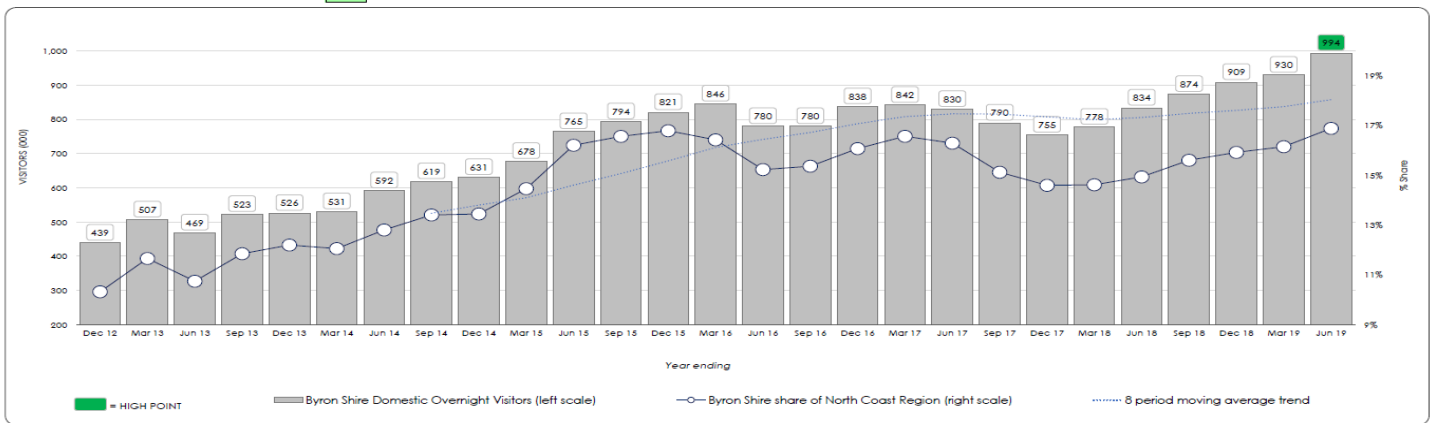
[destinationbyron.com.au](http://destinationbyron.com.au)

# DOMESTIC DAY VISITORS



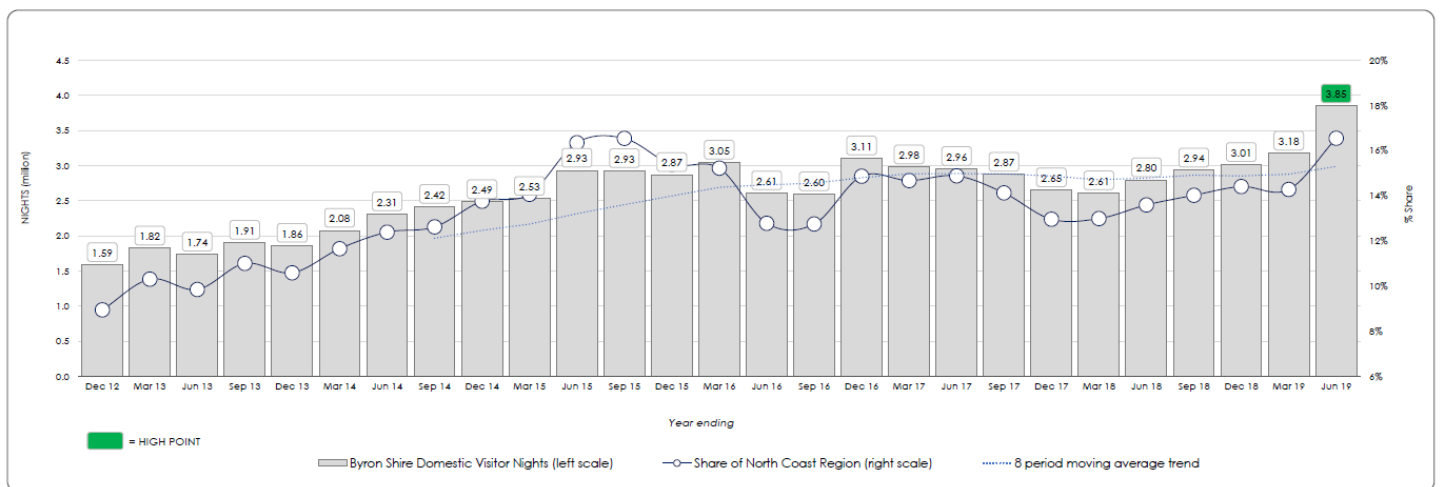
Source: Data extracted from Tourism Research Australia's National Visitor Survey dataset. All data, the differences between data points, and percentage share calculations are subject to sample survey error.

# DOMESTIC OVERNIGHT VISITORS



Source: Data extracted from Tourism Research Australia's National Visitor Survey dataset. All data, the differences between data points and percentage share calculations are subject to sample survey error.

# DOMESTIC VISITOR NIGHTS

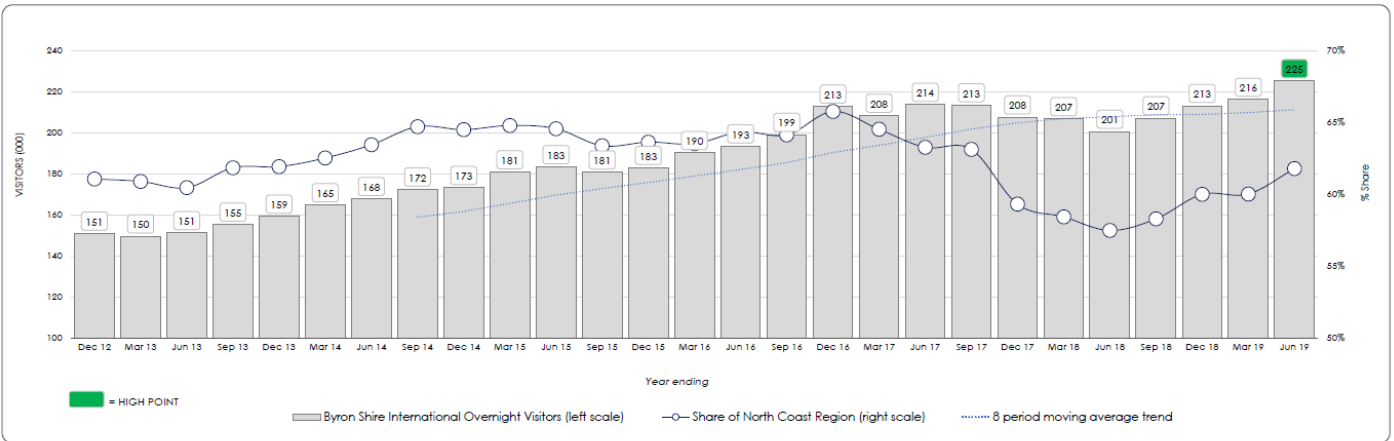


Source: Data extracted from Tourism Research Australia's National Visitor Survey dataset. All data, the differences between data points and percentage share calculations are subject to sample survey error.

## AVERAGE LENGTH OF STAY

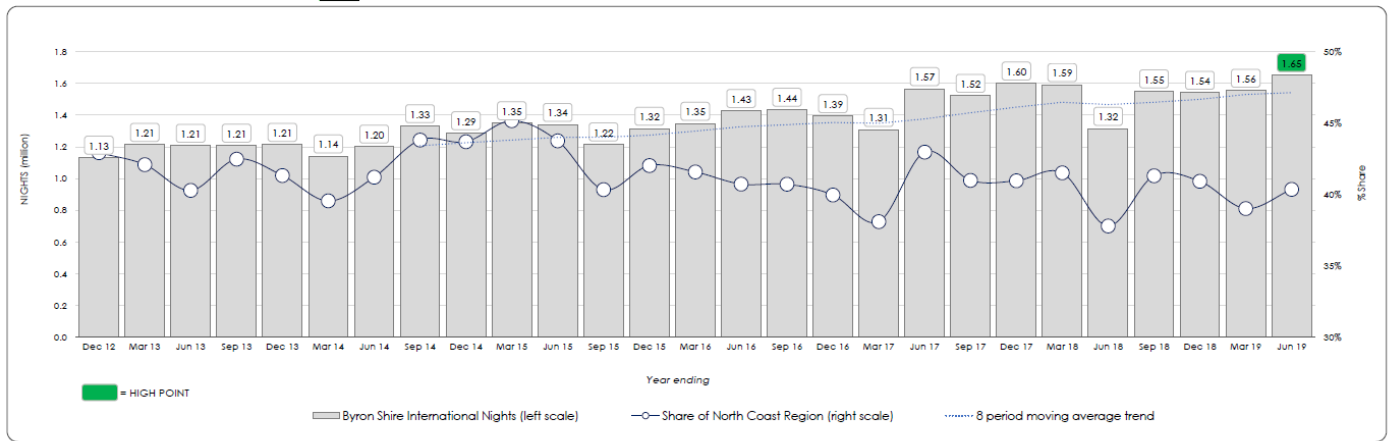


# INTERNATIONAL OVERNIGHT VISITORS



Source: Data extracted from Tourism Research Australia's International Visitor Survey dataset. All data, the differences between data points, and percentage share calculations are subject to sample survey error.

# INTERNATIONAL VISITOR NIGHTS



Source: Data extracted from Tourism Research Australia's International Visitor Survey dataset. All data, the differences between data points, and percentage share calculations are subject to sample survey error.

