



SNAPSHOT

BYRON BAY VISITOR ECONOMY

Key results for YE December 2018

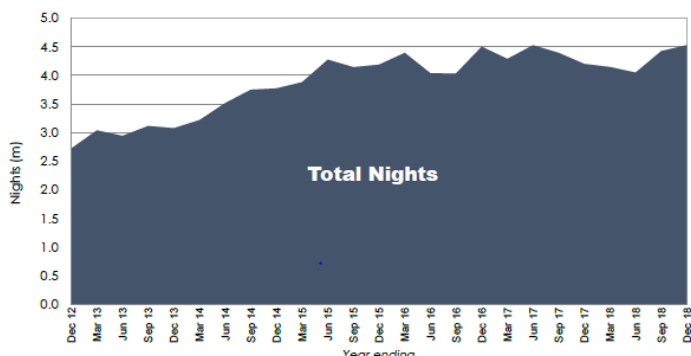
TOTAL VISITORS: 2.24 million

UP 14.7% year-on-year.

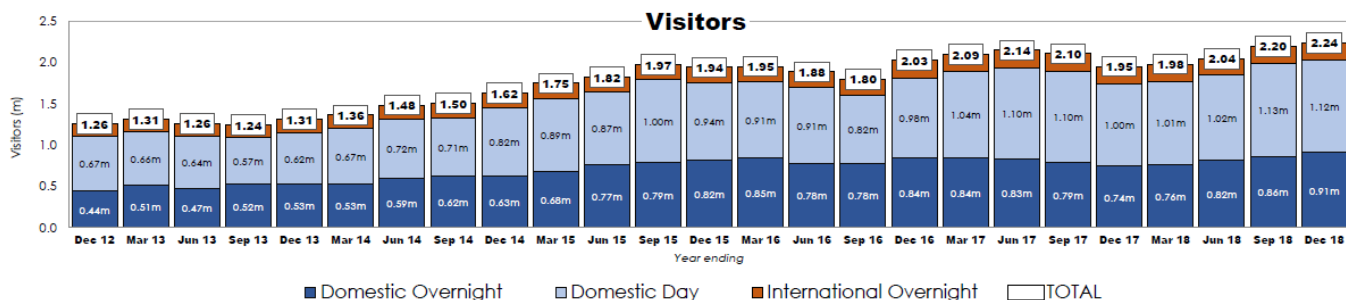


TOTAL NIGHTS: 4.53 million

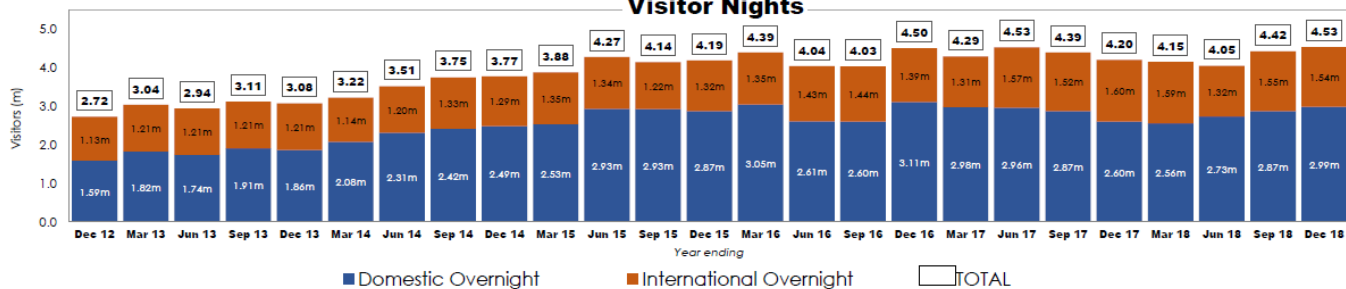
UP 7.8% year-on-year.



Visitors



Visitor Nights

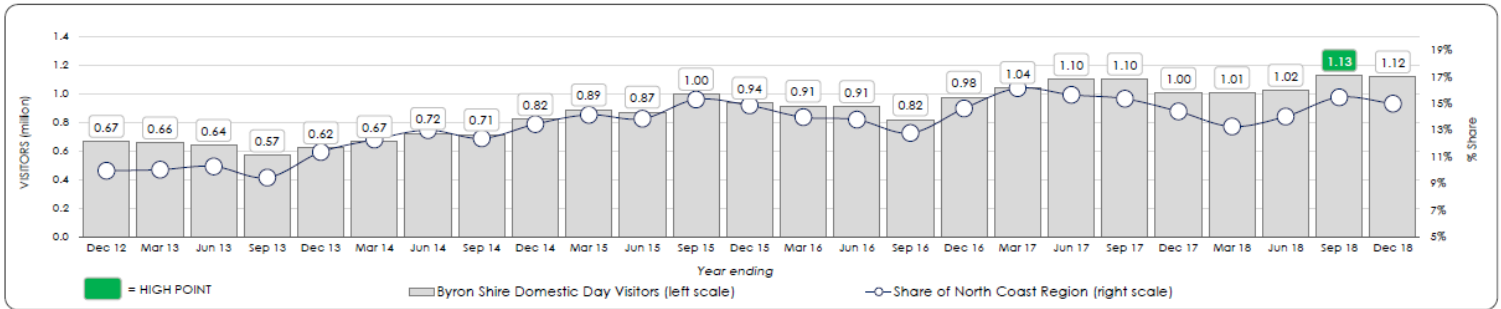


This report was commissioned by Destination Byron on behalf of its members to support their approach to a 'sustainable & responsible' visitor economy in the Byron Shire

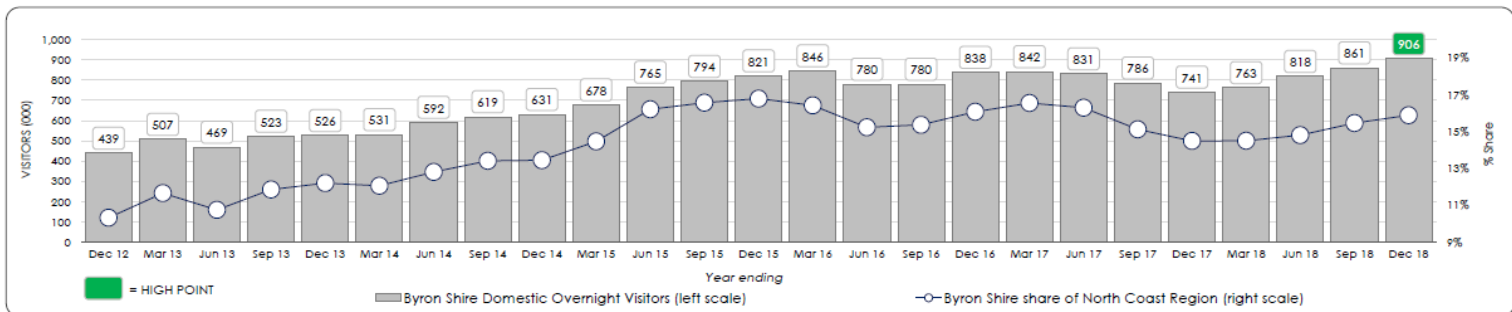
more information email: info@destinationbyron.com.au

destinationbyron.com.au

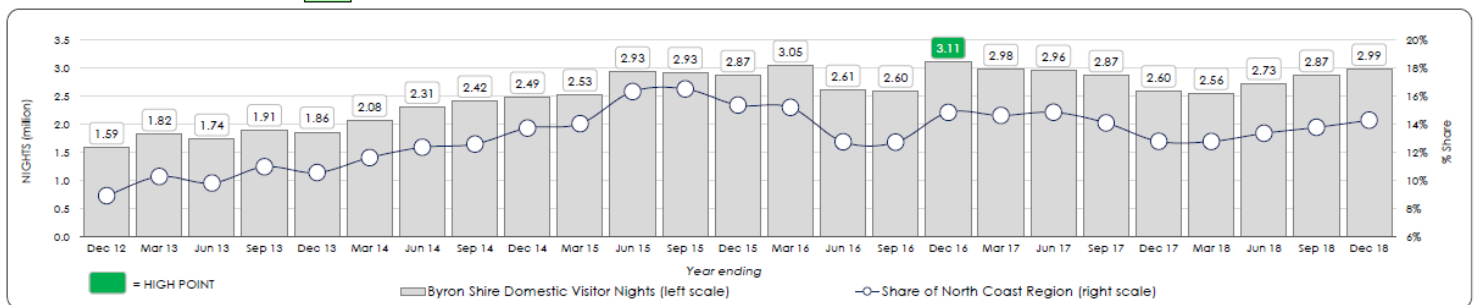
DOMESTIC DAY VISITORS



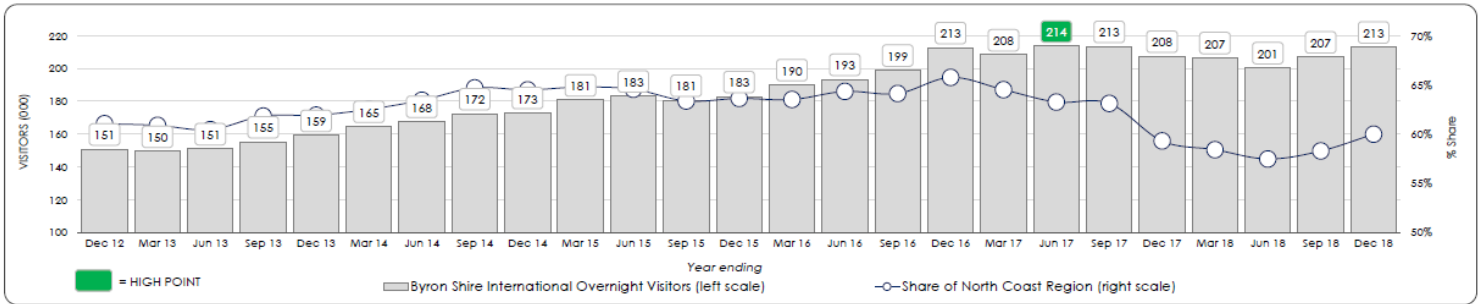
DOMESTIC OVERNIGHT VISITORS



DOMESTIC VISITOR NIGHTS



INTERNATIONAL OVERNIGHT VISITORS



INTERNATIONAL VISITOR NIGHTS

